

LONSEAL

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Lonseal Expands Sales Team with New Manufacturing Specialty Director

CARSON, CALIF., June 27, 2007 – Lonseal, a leading innovator in resilient flooring and vertical surfacing products, announced today the appointment of a new director to the company's sales team. Gregg Nord joins Lonseal as the Director of Manufacturing Specialty Sales and will be responsible for handling sales to industries such as automotive, recreational vehicles, marine, transportation, store fixture, exhibit design, and military.

"Gregg has a dynamic background in the sales and flooring industries, and brings a wealth of knowledge to our company," says Tak Abe, Lonseal's executive vice president and chief operations officer. "We're excited to utilize his expertise to meet our customer's needs in these important vertical markets."

Nord most recently served as sales manager for Tom Duffy Co., a distributor of hard surface flooring based in California. Prior to that, he pioneered the western U.S. territory distribution as sales manager for Universal Wood Flooring. In addition to bringing 12 years of flooring experience to the Director of Manufacturing Specialty sales position, Nord has also worked in city planning and mapping. He is a graduate of the University of California Santa Barbara with a degree in environmental engineering.

Lonseal Inc. is a designer and manufacturer of resilient flooring and vertical-surfacing products, many featuring innovative embossing patterns. Since 1972, Lonseal has been developing enduringly popular designs. Through Lonseal's GreenVinyl™ initiative, the majority of Lonseal products have been reformulated to contain 20 percent post-industrial content and, through the company's GreenAir™ technology, products emit low VOCs. Lonseal provides resilient flooring and vertical surfacing to healthcare, educational, recreational, fitness, corporate, retail, and hospitality markets throughout the U.S., and it is distributed through architects, designers, and contractors nationwide. For more information, visit www.lonsealspecialty.com.

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