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**FOR IMMEDIATE RELEASE**

Carson, California; June 17, 2002. "LONSEAL FLOORS THE 'SKIN: SURFACE, SUBSTANCE AND DESIGN' EXHIBITION AT SMITHSONIAN INSTITUTION'S COOPER-HEWITT, NATIONAL DESIGN MUSEUM."

At the invitation of the Smithsonian Institution's Cooper-Hewitt, National Design Museum in New York City, Lonseal Flooring has donated nearly two thousand square feet of its smooth resilient-sheet Lonfloor Plain, Parchment color, to be incorporated as a key design element of the new exhibition titled "Skin: Surface, Substance and Design" – curated by Ellen Lupton and set to open on May 14, 2002.

Lonseal's Lonfloor product was specified by Architecture Research Office -- the designer of the exhibition -- for its innovative emulation of skin and its unique creative fit with the overall concept of the exhibition platforms' conceptual design. The resulting visual effect has been impressive.

For more information, please contact Tony Sain at Lonseal or Susan Yelavich at the Cooper-Hewitt, National Design Museum, Smithsonian Institution.