



**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

Carson, California; 31 January 2003.      “LONPLATE ADDS TITANIUM TO ITS ARSENAL.”

Lonseal’s toughest sheet vinyl, the Lonplate safety surface, has added a new pattern to its range of designs – Titanium (#168). The Titanium pattern of Lonplate I features an aluminum-sheen finish that appeals to the eye and Lonplate’s legendary durability. Perfect for all kinds of interiors – including retail outlets, vehicle cabins, and other spaces where rugged slip-resistance is the key to safety -- the economic steel-plate pattern of Lonplate I Titanium is tough enough to take nearly everything that you can dish out and still look good at the end of the day.

Lonplate I’s Titanium pattern: simulated steel that shines.

*(Sample pictured below. Artwork available on disk or via email upon request.)*

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